

Leadership and coaching

The leadership capability that drives development - education, training and sparring at every level.

Services in this category

- Leadership development and training
- Executive coaching
- Leadership team development
- Workshops and facilitation

CASE

Leadership development at e-conomic

As e-conomic grew, new middle managers joined continuously. Over several years, Cronquist Consult delivered in-house leadership development programmes with four modules, 1:1 coaching and participants' own leadership cases.

HOW WE DID IT

- Four modules with practical leadership tools
- M1 Leadership in practice · M2 Process leadership · M3 Customer value deep dive · M4 Personal power
- 1:1 coaching between modules
- Buddy sparring, reading and a written home assignment
- Participants' own day-to-day leadership cases



OUTCOME

A multi-year collaboration focused on systematic development of new middle managers, with a shared leadership platform and practical tools for day-to-day leadership.

TESTIMONIAL

"More than three years of collaboration is proof of our satisfaction with the service delivered. Mads has managed to understand how we want to lead and develop our culture."

Kim Sneum Madsen, VP Customer Service, Support and Start Up

When Kim Sneum Madsen later became CEO of Umbraco, he brought Cronquist Consult into a new multi-year collaboration, including leadership development.

Want to hear more? Book a free 30-minute intro call.

www.cronquist.dk · phone (+45) 2344 8765 · mads@cronquist.dk

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